



# Department of Economics

## Nalbari College, Nalbari

Established: 1945

---

**Name of the Programme: Field visit to “Japi Industry of Nalbari District” Organised by Department of "Economics, Nalbari College, Nalbari**

**Date: 24<sup>th</sup> April, 2023**

**Place : Mugkuchi, Nalbari**

**Guided by: Dr. Aditi Das and Rintu Deka**

**Participating Students: 21 students of 4<sup>th</sup> Sem Economics (Honours)**

### Report

#### **Introduction:**

Assam is known for its traditional handicrafts such as bell metal handicraft, bamboo handicraft, weaving, jute handicraft, pottery handicraft etc. Out of these handicrafts, bamboo and weaving handicraft engage a large section of both male and female artisans. The traditional bamboo craft industry, besides providing employment and livelihood to the rural artisan, also provides a large scope for export. Nalbari district is considered a hub of bamboo craft, especially in the production of *Japi* and other bamboo products. Mugkuchi village in the Pub-Nalbari block is the study area of the field visit. The *Japi* craft is basically based on family labour, but during peak periods, that is during *Bihu* and other festivals, hired labour becomes essential. In the study area, a majority of the households (89%) are dependent on the craft as the primary source of household income. Whereas only 11% were engaged in agriculture and allied activities.

#### **Difficulties faced by the rural artisans:**

Some of the problems highlighted by the artisans are -

- Shortage of raw materials and capital
- Reduced demand in the market
- Durability issues

There is also a lack of awareness among artisans regarding various government schemes through which the artisans can be benefited.

#### **Conclusion:**

The field visit highlighted the fact that targeted specific policy is needed in the hour.

- Training must be provided to the artisans with the latest technique and sustainable design of the product.
- There is also an urgent need to introduce a Common Facility Centre (CFC)
- Online marketing and proper registration of the production units are necessary.



## Snapshots

